

AMENDMENTS TO THE SPECIFICATION

Please replace paragraph [0016] in its entirety with the following paragraph:

[0016] Examples of ionic water-soluble hydrophobically modified polymers capable of forming gels without non-ionic surfactants or inorganic salts include: copolymers of ~~N-alkylacrylamides and ionic monomers as described in U.S. Patent No. 5,432,245, incorporated by reference herein in its entirety; copolymers of~~ stearylacrylate and acrylic acid; terpolymers of N-isopropylacrylamide, trimethyl acrylamidopropyl ammonium iodide, and 3-dimethyl-(methacryloxyethyl) ammonium propane sulfonate; copolymers of ~~N-tertiarybutylacrylamide~~N-tertiarybutylacrylamide or N-isopropylacrylamide and 2-acrylamide-2-methyl propane sulfonic acid; and poly(ethyleneoxide)-block-poly(propyleneoxide)-block-poly(ethyleneoxide) grafted with polysodium acrylate. Additionally, further examples of ionic water-soluble hydrophobically modified polymers include copolymers of N-alkylacrylamides and ionic monomers as described in U.S. Patent No. 5,432,245. Particularly, U.S. Patent No. 5,432, 245 provides that its hydrophobically modified polymers are represented by the general formula “-(A)_x-(B)_y=”, wherein A can range from 40 – 99.9 mole percent of recurring units derived from one or more hydrophobic N-substituted acrylamide or methacrylamide monomers and B can range from 60 – 0.1 mole percent of recurring units of one or more ionic hydrophilic monomers. U.S. Patent No. 5,432,245 incorporated by reference herein in its entirety.